

# Thomas Burleigh

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Hard-working entrepreneur with years of experience working in social media, online video, and web development. His passion along with his strong communication skills has lead him to work with clients that aggregate millions of views across various social media platforms.

## Skills and Highlights

- Strong leadership and management skills
- Web development skills in HTML, CSS, PHP, MySQL, and Javascript
- Programming Skills in C# and Visual Basic
- Strong in Microsoft Word, Excel, and PowerPoint
- Graphic Design in Adobe Photoshop
- Video Production in Sony Vegas Pro, and Camtasia Studio
- Business Development and Startups
- Communication Skills
- Audience Growth and Development
- Website Design and SEO
- Content ID and Digital Rights Management
- Financial Management and Budgeting
- Digital and Social Media Marketing
- Statistics Analysis
- Strong Problem-Solving Skills
- Computer Repair and IT Management
- Typing Skills (75+ words per minute)
- Music (6+ years of band and private lessons)
- Acting and Public Speaking

## Experience

### Burleigh Brothers Seafood

*Web Developer and Labourer, September 2013 - Present*

- Developed and consistently updates the website for the company.
- Constructed oyster boxes for the company to use for shipping.
- Graded and counted oysters.

### BentPixels

*Talent Manager, June 2016 - September 2016*

- Recruited and aggregated channels into the "BentPixels" MCN.
- Planned and organized charity events for organizations such as "Save The Children".
- Worked with clients to respond to any inquiries and issues that they may have.
- Worked with the Senior Management Team to develop social media strategies.

### Zoonix

*Chief Operating Officer and VP of Network Management, July 2015 - February 2016*

- Played a key role during the initial planning stage and "start-up" phase of the company
- Developed marketing strategies that helped the company to expand.
- Created and oversaw the management of their "Network Program", which provided support to over 50 brands and small start-ups on the Youtube platform.
- Assisted in the general day-to-day operations of the company.
- Helped the company to aggregate over three hundred million monthly video views through its clients and technology partner, ScaleLab, on the YouTube platform.
- Built and established strong relationships with clients to recruit them into the company.
- Worked with Zoonix's Technology Team to help plan and build technologies.

- Managed the company's social media accounts.

## **Puron Digital**

*President, March 2014 - February 2015*

- Lead the initial planning and "start-up" phase of the company.
- Directly lead and managed a team of eight people to expand the company.
- Worked with over 1,400+ YouTube channels through the company to expand and monetize their social media influence.
- Worked to the company to help set short and long-term financial and business goals.
- Helped the company to aggregate over thirty million monthly video views through its clients and technology partner, Freedom!, on the YouTube platform.
- Lead charity efforts and developed charity streams for the company to create interactions within the community.
- Coded a web-based user interface in PHP, HTML, and CSS for clients to access and use.

## **Education**

### **Westisle Composite High School**

*Class of 2017*

## **Volunteer Experience**

### **Tyne Valley Vacation Bible School**

*Group Leader, August 2010 - Present*

- Organized and planned activities for 80+ children
- Lead and taught groups of children.
- Operated the registration desk to ensure there were records of all children, and that they were properly organized into groups.

### **Tyne Valley Oyster Festival**

*Waiter, August 2011 - Present*

- Communicated orders from customers to the kitchen staff.
- Preparation of tables before and after meals.
- Received and delivered orders for customers.

## **Certifications**

### **YouTube - Audience Growth**

*June 2016 - June 2017*

### **YouTube - Content Strategy (Brand Partner Program)**

*September 2016 - September 2017*

*References are available upon request.*